

Welcome to ANDIAMO!™

Ciao Amici,

Andiamo! means "Let's Go!" and there is no better time to join us as we continue to celebrate the Italian American community of Colorado.

Published monthly, *Andiamo!* honors the incredible histories and wonderful culture we share as Italians. With every issue, we shine a spotlight on the deserving corners of our community—from businesses and organizations; to families and individuals—while also serving as a unifying source of information, news, entertainment, and pride for our readers.

Our newspaper is only possible thanks to the passion, involvement, and support of community members across the state. As the owner and editor of *Andiamo!*, I would love to have you represented in our pages as well and invite you to join us with an advertisement to help ensure our newspaper continues to grow and thrive—you are an important part of our local community and we need you!

As an advertiser with *Andiamo!*, you can show your support for Colorado's vibrant Italian community, while also promoting your business, organization, services, or products to an active readership of over 8,000 people every month; currently carried in dozens of locations across eight different counties. We offer low-rates and high-quality, full-color page space that makes our newspaper an excellent and *affordable* choice for anyone. It is also *easy* to advertise with us—if you don't have an ad ready to use, we can help you update or create one!

We are proud to be an important part of Colorado's Italian heritage and work hard to make sure that everyone represented in our pages is equally proud to be part of *Andiamo!*

Please consider joining our pages with an ad in the near future—you can find all of our rates and information via our website at www.AndiamoColorado.com and/or email us to request a complimentary copy of our paper at any time. If you have any questions at all, know that I am always happy to help and can be contacted at your convenience as well.

Andiamo! Let's Go!

Jenna Capra
Owner & Editor

303.669.5723

jennacapra@gmail.com



Our Rates & Sizes

Easy and Effective. Advertising space in Andiamo! is large, full-color, and *affordable!*

Choose a size & how many times you want to run your ad, then contact our editor to reserve your space!

Color Rates

Ad Size	One Time	3 Times	6 Times
1/4 Page (color)	\$150	\$125 per insertion	\$100 per insertion
Half Page (color)	\$250	\$225 per insertion	\$200 per insertion
Full Page (color)	\$500	\$450 per insertion	\$400 per insertion

our most popular

Quarter Page
4.875" wide x 6" tall



Half Page

Horizontal:
10.25" wide x 6" tall
or Vertical:
4.875" wide x 12.25" tall



Black & White Rates

Ad Size	One Time	3 Times	6 Times
1/4 Page (b&w)	\$70	\$60 per insertion	\$50 per insertion
Half Page (b&w)	\$140	\$120 per insertion	\$100 per insertion
Full Page (b&w)	\$280	\$240 per insertion	\$200 per insertion

Full Page
10.25" wide x 12.5" tall



Design Specifications & Submissions

- All advertising should be provided to Andiamo! in digital format
- Preferred format is .PDF - .JPG, .EPS, or .TIF are also acceptable.

Word Documents or PowerPoints can NOT be accepted.

Additional charges may apply for incorrect file types or fixes.

- All Files must be at least 300 DPI

This includes all photos and images within the ad

- Ads should be created in grayscale or CMYK
- All fonts must be embedded or outlined.

Need Help Creating Your Ad?

No problem! We are happy to assist with your design!

There is a One-Time Fee for Ad-Creation:

1/4 Page - \$50, Half Page - \$75, Full Page - \$125

To Reserve Your Space or Submit Your Ad File:

email directly to the editor at: jennacapra@gmail.com